



#### OVERVIEW

Our team brings a tremendous depth of experience in the marketing of luxury property, as well as connections with real estate experts and important media outlets in key markets all over the world, enabling us to ensure maximum exposure for your property before an audience of interested and qualified purchasers. With our heritage, expertise, network and unique marketing offerings, the Sotheby's International Realty network provides a number of advantages that are ours alone.





### WHOWE ARE

A reputation for consistently delivering the highest level of service. A centuries-old heritage of expertise in treasured possessions. A team of agents with a proven track record in handling the sale of distinctive property at all price points. A referral network connecting qualified buyers and sellers locally and globally. A marketing program offering exposure through exclusive media partnerships and unique proprietary publications. Only one real estate brand has them all.

1,000 Agents28 Offices\$3.5 Billion in Sales Volume



### NETWORK STRENGTH

The Sotheby's International Realty brand connects the finest real estate companies to the most affluent clientele worldwide. It's that simple. Today our network comprises more than 15,000 sales associates located in over 750 offices in 52 countries and territories, all sharing a focus on quality and frequently owning the "high end" of their individual real estate markets. The brand maintains a unique position within the Realogy-family as its global luxury real estate system. William Pitt and Julia B. Fee Sotheby's International Realty has been recognized in this network as the largest affiliate company for the past four years.



# OUR INTEGRATED MARKETING APPROACH

Sotheby's International Realty Affiliates comprises a network of the most prestigious companies serving the most sought-after markets across the globe, from our local markets to Manhattan, London and Hong Kong.

Through this network we can quickly communicate information on your property to a worldwide base of qualified clients. In addition, through our exclusive marketing partnerships with top-tier publications read by the most affluent individuals, from *The Wall Street Journal* to *The New York Times* to *Architectural Digest*, along with our online distribution strategy, proprietary publications, and unique Pan-Asian initiative, we can generate more interest in your home than anyone else.

## Contact Louis for more details on these and other advantages that are exclusively Sotheby's

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